



**Sächsisches Institut  
für die Druckindustrie**

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Extension -45

# Press Release

## **innoPRINT Leipzig 2024 – Symposium on the “Workplace of the Future”**

innoPRINT Leipzig 2024 will take place on November 9, 2024 at the Leipzig University of Applied Sciences (HTWK Leipzig). The symposium will highlight current trends and innovations in printing, packaging and coating technology under the motto “Workplace of the Future”.

The focus will be on developments that will shape the working world of the future. The presentation "XR, AI and teleworking – megatrends in the workplace" by Dr.-Ing. Thomas Löffler from Chemnitz University of Technology will be particularly exciting. Falk Tessmer and Philipp Dietrich from Posterlounge GmbH will offer practical insights, while a panel discussion will focus on change and opportunities in the modern workplace. The program will be rounded off by research project presentations given by students and graduates of HTWK Leipzig.

innoPRINT offers a platform for the exchange of ideas between academia and industry as well as insights into the future of the workplace.

### **Participation and registration:**

Participation is free of charge, but limited to 120 people.

Registrations are accepted by e-mail to [kathrin.mandler@htwk-leipzig.de](mailto:kathrin.mandler@htwk-leipzig.de) or [steinmetz@vdm-mitteldeutschland.de](mailto:steinmetz@vdm-mitteldeutschland.de).

### **Venue:**

HTWK Leipzig, Karl-LiebKnecht-Straße 134, 04277 Leipzig

### **Date:**

November 09, 2024, 9:00 a.m. - 1:00 p.m.

Amtsgericht Leipzig HRB 193  
USt-IdNr. DE 141501399  
Geschäftsführer  
Dr. Thomas Kaulitz